

FOR IMMEDIATE RELEASE

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INDUSTRY LEGEND TEAMS UP WITH PAYMENT METRICS

Fairfax, VA – Payment Metrics, LLC has entered into an agreement with John Min, PhD to collaborate in providing foreign currency and international payment sales training to its clientele. Dr. Min has extensive sales, sales management, and training expertise in the foreign exchange (FX) and cross-border payment industry. Dr. Min’s professional experience, coupled with his PhD in International Economics, will enable Payment Metrics to create the most advanced and cost-effective FX sales training solution in the market today. Both banks and money service businesses use Payment Metrics for outsourced FX sales training in this highly specialized industry.

Dr. Min will direct training programs from a new facility on the Northern Virginia Community College campus in Arlington, VA. Market participants have described Dr. Min as a “legend in the industry”. Payment Metrics General Partner John Green commented, “Payment Metrics is delighted to team up with Dr. Min to deliver world-class sales training programs to leading financial organizations”. Andrew Woelflein, General Partner at Payment Metrics, added, “We’re seeing a strong trend in the market to use outsourced sales training and the addition of Dr. Min will set the bar for excellence in outsourced FX and cross-border payment sales training”.

About Payment Metrics, LLC

Payment Metrics provides a range of professional services to Money Service Businesses and Banks that specialize in Foreign Exchange and Cross-Border Payment Services. The firm offers consulting, compliance, M & A, market research, training and executive recruiting services to its clients. Major Banks, Money Service Businesses and Global Financial Services companies are among Payment Metrics global clientele.

Payment Metrics Press Contact

Andrew Woelflein

General Partner

(703) 994-9515

andrew@paymentmetrics.com